



johnnie-O

SPRING 2024
BOYS





GARMENT DYED THE CLASSIC JOHNNIE-O THREE BUTTON POLO
SIDE VENTS - APPLIED PLACKET - POCKET LOGO EMBROIDERY
95% COTTON / 5% SPANDEX

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
3064

HANGIN' OUT



STRETCH



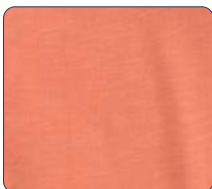
GARMENT-DYED



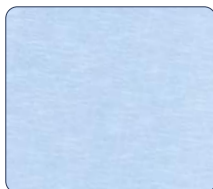
CANARY



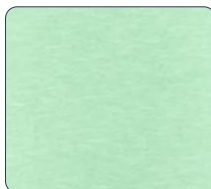
TIKI



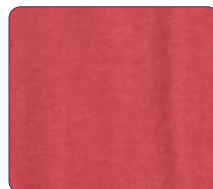
OLYMPIC



SPRUCE



MALIBU RED



SPORT NAVY



JBPO7160 HEATHERED ORIGINAL 2.0

1/15

THE CLASSIC JOHNNIE-O THREE BUTTON POLO - SIDE VENTS - APPLIED
PLACKET - POCKET LOGO EMBROIDERY
57% COTTON / 38% MODAL / 5% SPANDEX

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
2655

HANGIN' OUT



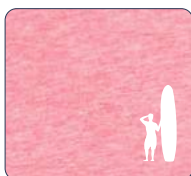
STRETCH



HEATHER GRAY



POMEGRANATE



OCEANSIDE



JBPO3000 THE ORIGINAL

1/15

THE CLASSIC JOHNNIE-O THREE BUTTON POLO
SIDE VENTS - APPLIED PLACKET - POCKET WITH LOGO EMBROIDERY
95% COTTON / 5% SPANDEX JERSEY

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
2249

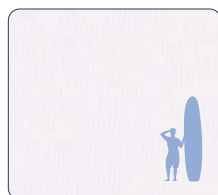
HANGIN' OUT



STRETCH



WHITE ©



WAKE ©



JBPO7180 MATTHIS

1/15

THE CLASSIC JOHNNIE-O THREE BUTTON POLO - SIDE VENTS - APPLIED
PLACKET - POCKET LOGO EMBROIDERY
57% COTTON / 38% MODAL / 5% SPANDEX

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
2959

HANGIN' OUT



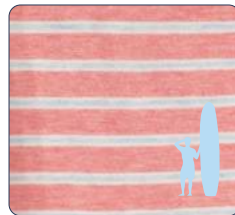
STRETCH



COASTAL



POMEGRANATE



JBPO3050 DANTE

11/1

THE CLASSIC JOHNNIE-O THREE BUTTON POLO
SIDE VENTS - APPLIED PLACKET - POCKET WITH LOGO EMBROIDERY
95% COTTON / 5% SPANDEX JERSEY

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
2655

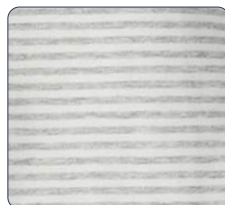
HANGIN' OUT



STRETCH



HEATHER GRAY



OCEANSIDE



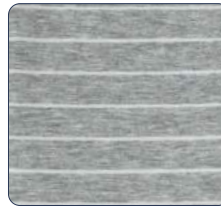
JBPO3470 NEESE

11/1



STRIPED CLASSIC JOHNNIE-O THREE BUTTON POLO
SIDE VENTS - APPLIED PLACKET - POCKET WITH LOGO EMBROIDERY
95% COTTON / 5% SPANDEX
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
2655

HEATHER GRAY



GULF BLUE



JBPO4900 BOSWORTH

11/1



PRINTED CLASSIC JOHNNIE-O THREE BUTTON POLO
SIDE VENTS - APPLIED PLACKET - POCKET WITH LOGO EMBROIDERY
95% COTTON / 5% SPANDEX
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
2655

OCEANSIDE



JBPO4920 DUNDEE

11/1



PRINTED CLASSIC JOHNNIE-O THREE BUTTON POLO
SIDE VENTS - APPLIED PLACKET - POCKET WITH LOGO EMBROIDERY
95% COTTON / 5% SPANDEX
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
2655

WHITE



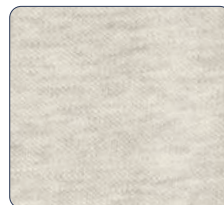
JBPO6160 OG PIQUE

11/1



CLASSIC JOHNNIE-O THREE BUTTON POLO
SIDE VENTS - APPLIED PLACKET - POCKET WITH LOGO EMBROIDERY
95% COTTON / 5% SPANDEX PIQUE
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
2959

HEATHER GRAY



MAVERICK



PREP-FORMANCE

JBPO7860 CATCH

1/15



PRINTED PREP-FORMANCE JERSEY 3 BUTTON POLO
SIDE VENTS - LEFT CHEST OPEN - EMBROIDERED LOGO
ON CENTER BACK YOKE
93% POLYESTER / 7% SPANDEX STRETCH JERSEY MOISTURE WICKING
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
3064

MONSOON



PREP-FORMANCE

JBPO7800 CLEO

1/15



PRINTED PREP-FORMANCE PIQUE 3 BUTTON POLO - SIDE VENTS
LEFT CHEST OPEN - PRINTED TRIM INSIDE YOKE, PLACKET & SPLIT TAIL
EMBROIDERED LOGO ON CENTER BACK YOKE
93% POLYESTER / 7% SPANDEX STRETCH PIQUE MOISTURE WICKING
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
3064

WHITE



PREP-FORMANCE

JBPO7620 ASTRID

1/15



STRIPED PREP-FORMANCE JERSEY 3 BUTTON POLO
SIDE VENTS - LEFT CHEST OPEN - EMBROIDERED LOGO
ON CENTER BACK YOKE
93% POLYESTER / 7% SPANDEX STRETCH JERSEY MOISTURE WICKING
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
3064

BIARRITZ



PREP-FORMANCE

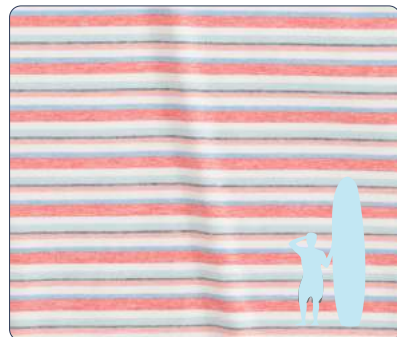
JBPO7610 HARTY

1/15



STRIPED PREP-FORMANCE JERSEY 3 BUTTON POLO - SIDE VENTS
LEFT CHEST OPEN - EMBROIDERED LOGO ON CENTER BACK YOKE
93% POLYESTER / 7% SPANDEX JERSEY MOISTURE WICKING
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
3064

SUN KISSED



PREP-FORMANCE

JBPO1710 BIRDIE

1/15



PREP-FORMANCE JERSEY 3 BUTTON POLO - SIDE VENTS
LEFT CHEST OPEN - EMBROIDERED LOGO ON CENTER BACK YOKE
93% POLYESTER / 7% SPANDEX STRETCH JERSEY MOISTURE WICKING
UPF 50 SUN PROTECTION
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
3064

LAKE





EASY CARE



STRETCH



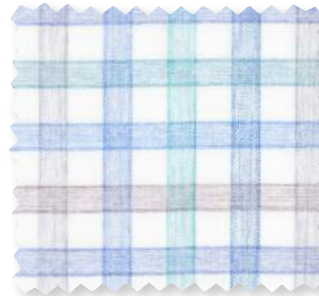
LIGHTWEIGHT

TWILL LONG SLEEVE WOVEN SHIRT - BUTTON DOWN COLLAR - TWEENER BUTTON - CONTRAST TOP AND BOTTOM BUTTON HOLE - FRENCH FRONT PLACKET - SEAMLESS POCKET STEALTH LOGO

28% POLYESTER / 28% BAMBOO
40% NYLON/ 4% SPANDEX HEATHER
MOISTURE WICKING
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
3469



TAHITIAN



WAKE

JBWL8430 DUME

QUEENS OXFORD LONG SLEEVE WOVEN SHIRT - BUTTON DOWN COLLAR - TWEENER BUTTON CONTRAST TOP AND BOTTOM BUTTON HOLE - FRENCH FRONT PLACKET - SEAMLESS POCKET STEALTH LOGO

28% POLYESTER / 28% BAMBOO
40% NYLON/ 4% SPANDEX HEATHER
MOISTURE WICKING
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
3469



WAKE

JBWL8390 RYLEN

LONG SLEEVE WOVEN SHIRT - BUTTON DOWN COLLAR - TWEENER BUTTON - CONTRAST TOP AND BOTTOM BUTTON HOLE - FRENCH FRONT PLACKET - SEAMLESS POCKET - STEALTH LOGO

28% POLYESTER / 28% BAMBOO
40% NYLON / 4% SPANDEX HEATHER
MOISTURE WICKING
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
3469



TAHITIAN

PREP-FORMANCE



EASY CARE



STRETCH



LIGHTWEIGHT

JBWL8380 ASHWORTH

1/15

QUEENS OXFORD LONG SLEEVE WOVEN SHIRT - HIDDEN BUTTON DOWN SPREAD COLLAR
TWEENER BUTTON - CONTRAST TOP AND BOTTOM BUTTON HOLE - FRENCH FRONT PLACKET
SEAMLESS POCKET - STEALTH LOGO

28% POLYESTER / 28% BAMBOO
40% NYLON / 4% SPANDEX HEATHER
MOISTURE WICKING
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
3469



HAZE



TAHITIAN

JBWL7440 TRADD

1/15

SOLID QUEENS OXFORD LONG SLEEVE WOVEN SHIRT - HIDDEN BUTTON DOWN SPREAD COLLAR
TWEENER BUTTON - FRENCH FRONT PLACKET - SEAMLESS POCKET - STEALTH LOGO

28% POLYESTER / 28% BAMBOO
40% NYLON / 4% SPANDEX HEATHER
MOISTURE WICKING
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
3469



WHITE

HANGIN' OUT

JBWL7690 ABNER

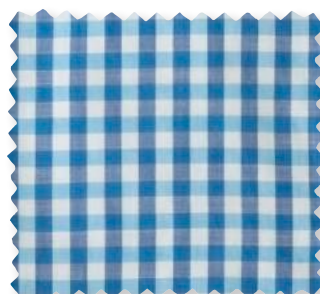
11/1

LONG SLEEVE WOVEN SHIRT - BUTTON DOWN SPREAD COLLAR - TWEENER BUTTON
FRENCH FRONT PLACKET - CHEST POCKET - LOGO EMBROIDERY ON BOTTOM TAIL

60% COTTON / 40% BAMBOO
MELANGE SLUB
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
3469



MALIBU RED



OCEANSIDE



JBKO4030 NATHAN

1/15

LONG SLEEVE HEATHER FRENCH TERRY CREWNECK - RIB COLLAR
SELF HEM BOTTOM AND CUFFS - CONTRAST REVERSE COVERSTITCH
OVER-RUN WHISTLESTOP DETAIL - EMBROIDERED LOGO ON
CENTER BACK

70% COTTON / 30% HEMP FRENCH TERRY

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16

2959

WAKE



PREP-FORMANCE



LIGHTWEIGHT



STRETCH



JBKO4280 GAINEY

1/15

PRINTED SOFT LIGHTWEIGHT 4 WAY STRETCH BASE LAYER QUARTER
ZIP - SIGNATURE PULLER - RAISED SILICONE LOGO ON CENTER
BACK YOKE

88% POLYESTER / 12% SPANDEX MELANGE
WITH WICKING - UPF 50 SUN PROTECTION

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16

3269

NAVY



PREP-FORMANCE

JBKO3620 FREEBORNE

1/15

PEACHED LIGHTWEIGHT 4 WAY STRETCH BASE LAYER QUARTER ZIP
MERROW STITCH DETAIL ON SHOULDER - SIGNATURE PULLER - RAISED SILICONE LOGO ON
CENTER BACK NECK

88% POLYESTER / 12% SPANDEX MELANGE WITH WICKING

UPF 50 SUN PROTECTION

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16

3269



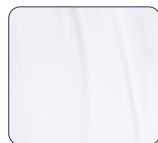
LIGHTWEIGHT



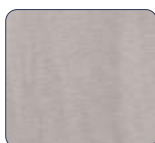
STRETCH



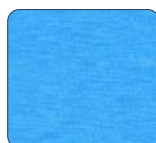
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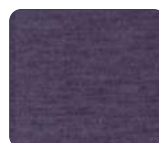
SEAL



BIARRITZ



WAKE



JBKO1890 VAUGHN

11/1

ULTRA LIGHTWEIGHT 4 WAY STRETCH FINE STRIPED QUARTER ZIP PULLOVER
SIGNATURE PULLER - RAISED SILICONE LOGO ON CENTER BACK NECK
92% POLYESTER / 8% SPANDEX - MELANGE WITH WICKING
UPF 50 SUN PROTECTION

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
3269

PREP-FORMANCE



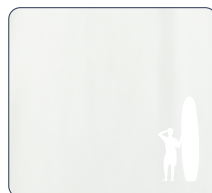
LIGHTWEIGHT



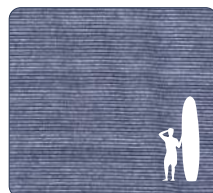
STRETCH



WHITE



TWILIGHT





JBPA1450

CROSS COUNTRY PANT

11/1

STRETCH KNIT 5 POCKET PANT - "L" SHAPED FRONT POCKETS
BACK POCKET EMBROIDERY - HIDDEN STASH POCKET
GUSSET IN CROTCH SEAM FOR ADDED COMFORT
SIGNATURE BUTTON

100% POLYESTER 4 WAY STRETCH KNIT

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16

3469

STONE



LIGHT KHAKI



QUARRY



HIGH TIDE



BLACK



JBPA1840 CAIRO

11/1

GARMENT DYED WASHED STRETCH PANT - DOUBLE WELT LIP BACK
POCKETS - ARCHED SIDE POCKETS W/ HIDDEN FRONT COIN POCKET -
FULLY FASHIONED SPLIT WAISTBAND - "J-O" EMBROIDERY ABOVE BACK
POCKET

98% COTTON / 2% SPANDEX

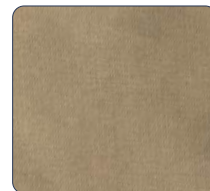
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16

3978

STONE



KHAKI



JBSH2260 MULLIGAN

1/15



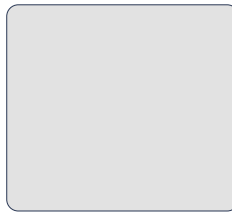
HEATHER PERFORMANCE SHORT - WELT BACK POCKETS
WITH MAGNETIZED CLOSURE - KEEPER WAISTBAND - CURVED SLASH
POCKETS - CROTCH GUSSET - TONAL SURFER DUDE LOGO CENTER
BACK BELT LOOP

76% POLYESTER / 15% MODAL / 9% SPANDEX

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16

3669

LIGHT GRAY



LIGHT KHAKI



HIGH TIDE



JBSH2270 NASSAU

1/15



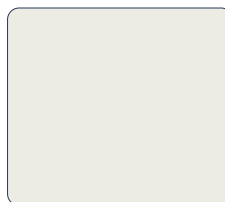
HEATHER PERFORMANCE SHORT - WELT BACK POCKETS
WITH MAGNETIZED CLOSURE - KEEPER WAISTBAND - CURVED SLASH
POCKETS - CROTCH GUSSET - TONAL SURFER DUDE LOGO CENTER
BACK BELT LOOP

76% POLYESTER / 15% MODAL / 9% SPANDEX

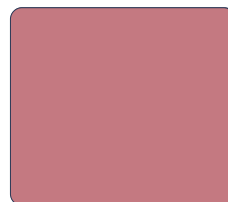
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16

3469

STONE



MALIBU RED



WAKE



JBSH1980 CLAYMORE

11/1



HEATHER PERFORMANCE SHORT - WELT BACK POCKETS
WITH MAGNETIZED CLOSURE - SLASH POCKETS - CROTCH GUSSET
63% POLYESTER / 29% COTTON / 8% SPANDEX
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
2860

WAKE



JBLT3180 NICK

1/15



LIGHTWEIGHT



STRETCH

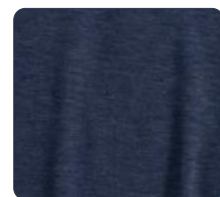


HEATHERED LONG SLEEVE HOODIE TEE - QUARTER ZIP
SPLIT TAIL - RAISED HEATSEAL ON RIGHT SHOULDER
74% POLYESTER / 18% TENCEL / 8% SPANDEX
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
3469

WHITE



LAKE



JBLT3110 ISAAC

1/15



PRINTED CAMO LONG SLEEVE INDIGO HOODIE TEE - SELF DRAWCORD WHISTLE STOP - CHEST POCKET - SPLIT TAIL - SIGNATURE PATCH LABEL ON TAIL

60% COTTON / 40% MODAL PRINTED JERESEY

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16

3979

MALIBLU



PREP-FORMANCE

JBST3010 COURSE TEE

1/15



drirelease



STRETCH



MOISTURE WICKING



LIGHTWEIGHT



BREATHABLE



PREP-FORMANCE CREW NECK TEE - CONTRAST NECK TAPE
REFLECTIVE LOGO ON BACK SHOULDER - TONAL REVERSE

COVERSTITCH WHISTLESTOP

81% POLYESTER / 11% LYOCELL / 8% SPANDEX

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16

2655

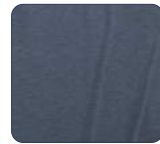
WHITE



SEAL



WAKE



PREP-FORMANCE

JBLT2920 COURSE LONG SLEEVE

1/15



drirelease



STRETCH



MOISTURE WICKING



LIGHTWEIGHT



BREATHABLE



PREP-FORMANCE CREW NECK LONG SLEEVE TEE - CONTRAST NECK TAPE - REFLECTIVE LOGO ON BACK SHOULDER - TONAL REVERSE

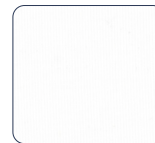
COVERSTITCH - WHISTLESTOP

81% POLYESTER / 11% LYOCELL / 8% SPANDEX

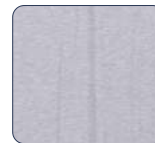
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16

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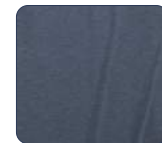
WHITE



SEAL



WAKE



JBSS2220 TULLY

1/15

HALF ELASTIC SWIM TRUNK WITH FULL LINER - SCALLOP HEM
FRONT POCKETS AT SIDE SEAMS - BACK PATCH POCKET - ZIP FLY
78% POLYESTER / 15% COTTON / 7% SPANDEX
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
2959



MALIBLU



MONSOON

JBSS3230 HUMMELL

1/15

HALF ELASTIC SWIM TRUNK WITH FULL LINER - SCALLOP HEM
FRONT POCKETS AT SIDE SEAMS - BACK PATCH POCKET - ZIP FLY
78% POLYESTER / 15% COTTON / 7% SPANDEX
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
2959



MALIBLU

JBSS3180 BARBUDA

1/15

HALF ELASTIC SWIM TRUNK WITH FULL LINER - SCALLOP HEM
FRONT POCKETS AT SIDE SEAMS - BACK PATCH POCKET - ZIP FLY
78% POLYESTER / 15% COTTON / 7% SPANDEX
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
2959



MALIBU RED

JBSS3130
BIRDS OF PARADISE

1/15

HALF ELASTIC SWIM TRUNK WITH FULL LINER - FRONT POCKETS AT SIDE SEAMS - BACK PATCH POCKET - ZIP FLY
78% POLYESTER / 15% COTTON / 7% SPANDEX
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
2959



SEAFOAM

JBSS3110 BIDA

1/15

HALF ELASTIC SWIM TRUNK WITH FULL LINER - FRONT POCKETS AT SIDE SEAMS - BACK PATCH POCKET - ZIP FLY
78% POLYESTER / 15% COTTON / 7% SPANDEX
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
2959



SEAFOAM

JBSS2890 SWELL

1/15

HALF ELASTIC SWIM TRUNK WITH FULL LINER - SCALLOP HEM
FRONT POCKETS AT SIDE SEAMS - BACK PATCH POCKET - ZIP FLY
78% POLYESTER / 15% COTTON / 7% SPANDEX
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
2959



WHITE

JBSS2840 DEVIN

11/1

HALF ELASTIC SWIM TRUNK WITH FULL LINER
FRONT POCKETS AT SIDE SEAMS - BACK PATCH POCKET - ZIP FLY
78% POLYESTER / 15% COTTON / 7% SPANDEX
SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
2959



LAKE

JBLT3230 GAVIN

1/15

LONG SLEEVE CREW NECK SUN SHIRT - APPLIED WHISTLESTOP
TONAL REVERSE COVERSTITCH AT NECK, SLEEVE AND BOTTOM
PRINTED "JOHNNIE-O" ON BACK SHOULDER
100% POLYESTER

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
3278



JBST3180 DALE 2.0

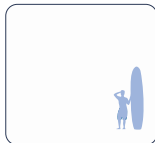
1/15

CREW NECK TEE - RIB COLLAR - CHEST POCKET WITH EMBROIDERED LOGO
TONAL REVERSE COVERSTITCH AT NECK, SLEEVE AND BOTTOM
55% COTTON / 45% MODAL

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
1634



WHITE



STEEL



PISTACHIO



MALIBLU



NAVY



BANDANA



JBLT3150 BRENNAN 2.0

1/15

LONG SLEEVE CREW NECK TEE - RIB COLLAR - CHEST POCKET WITH EMBROIDERED LOGO
TONAL REVERSE COVERSTITCH AT NECK, SLEEVE AND BOTTOM
55% COTTON / 45% MODAL

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
2048



WHITE



BANDANA



NAVY



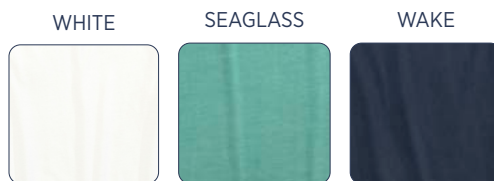
JBLT3010 EDISON

1/15



GARMENT DYED LONG SLEEVE HOODED TEE - JOHNNIE-O FLAG LABEL ON WEARERS RIGHT TAIL - "JOHNNIE-O" PRINTED LOGO ON WEARERS RIGHT ARM
100% COMBED COTTON JERSEY - FABRIC DYED AND GARMENT WASHED WITH SILICONE

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16
2048



JBST3250 RPM LOGO

1/15

CREW NECK TEE - RIB COLLAR - CHEST POCKET WITH EMBROIDERED LOGO TONAL REVERSE COVERSTITCH AT NECK, SLEEVE AND BOTTOM

55% COTTON / 45% MODAL

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16

1739



WHITE

JBST3270 BOW WAVE

1/15

CREW NECK TEE - RIB COLLAR - CHEST POCKET WITH EMBROIDERED LOGO TONAL REVERSE COVERSTITCH AT NECK, SLEEVE AND BOTTOM

55% COTTON / 45% MODAL

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16

1739



BANDANA

JBST3220 BEACH BUS

1/15

CREW NECK TEE - RIB COLLAR - CHEST POCKET WITH EMBROIDERED LOGO TONAL REVERSE COVERSTITCH AT NECK, SLEEVE AND BOTTOM

55% COTTON / 45% MODAL

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16

1739



MALIBLU

JBST3210 RETRO TUBE

1/15

CREW NECK TEE - RIB COLLAR - CHEST POCKET WITH EMBROIDERED LOGO TONAL REVERSE COVERSTITCH AT NECK, SLEEVE AND BOTTOM

55% COTTON / 45% MODAL

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16

1739



NAVY

JBST2970 SHAMROCK

11/1

CREW NECK TEE - RIB COLLAR - CHEST POCKET WITH EMBROIDERED LOGO TONAL REVERSE COVERSTITCH AT NECK, SLEEVE AND BOTTOM

100% COTTON

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16

1739



SPEARMINT

JBLT3170 SURF GALAXY

1/15

CREW NECK TEE - RIB COLLAR - CHEST POCKET WITH EMBROIDERED LOGO TONAL REVERSE COVERSTITCH AT NECK, SLEEVE AND BOTTOM

55% COTTON / 45% MODAL

SIZES: 4, 5, 6, 7, 8, 10, 12, 14, 16

2048



WHITE